

How You Can Help

BC Children's Hospital Miracle Weekend is the celebration of a year-long fundraising campaign for Children's Hospital and Sunny Hill Health Centre.

There are many ways you can get involved through your workplace or community, including:

Employee Donations – utilize a payroll deduction program, fundraise at your company events, or join in on Children's Hospital Foundation events such as Jeans Day and Slo-Pitch;

Customer Donations – sell Foundation products such as pins or other logo-branded products, or involve your customers by creating your own special fundraising program;

Corporate Donations – show your support by corporately matching your staff or customer giving campaign;

Community Groups – your community organization or service club can get involved in our Jeans Day or Slo-Pitch events, or you can hold your own special fundraising event. Contact us and we'll help you make the most of it.

Please contact BC Children's Hospital Foundation for more information about any of the opportunities listed above – we are here to help you.

Call 604-875-2444
or toll free in BC at 1-888-663-3033.
Visit our website at www.miracleweekend.com

Get Involved

Thanks to our outstanding team of communities, corporate and employee groups and individuals, the Miracle Weekend continues to grow every year. This means a healthier future for BC's kids. Please join us by contributing in your community or workplace.



**For more information, contact
BC Children's Hospital Foundation at:**

**4480 Oak Street, Room B321
Vancouver, BC V6H 3V4**

604-875-2444

or Toll free in BC: 1-888-663-3033

Visit our website:
www.miracleweekend.com



WITHOUT YOUR HELP, WE CAN'T HELP.
20th Anniversary BC Children's Hospital Miracle Weekend
June 2&3, 2007. Please give, call 1.888.663.3033 or visit bcchf.ca



The 20th annual BC Children's Hospital Miracle Weekend

is a two-day celebration of Children's Hospital's patients, their families, staff and supporters and is hosted by our media partner, Global Television.

At BC Children's Hospital, our patients come from communities all over the province – and so do our supporters. Corporate, community and employee groups, schools, and individuals hold an array of fundraising events all year round, and encourage others to pledge their support to Children's Hospital. These funds are presented during the Miracle Weekend broadcast.

Please also tune in to our partner Telethons:
April 29th: "A World of Smiles" South Asian Community Telethon on Shaw Multicultural Channel
June 2nd: The 19th annual Chinese-Canadian Miracle Weekend on Fairchild Television

I hope you will join the Miracle Weekend team – a team united by its commitment to helping the sick and injured kids of this province.

*2007 BC Children's Hospital Miracle Weekend Chair
Tim Clark
Vice President, V1500 Holdings*



Making a Difference for Children Every Day

Last year, \$13,086,895 was raised during the BC Children's Hospital Miracle Weekend, benefiting the Excellence in Child Health Fund. This Fund supports the most urgent needs at BC Children's Hospital, Sunny Hill Health Centre for Children, and the Child & Family Research Institute. Those needs include new equipment, clinical care, research, and educational programs.

Here are some examples of how the funds you raise make a difference:

Research

Funds go towards our research teams trying to unlock the mysteries of childhood illnesses such as cancer, diabetes, and cardiac disorders.

Equipment

BC Children's Hospital needs the most advanced equipment in a variety of sizes – a tiny premature baby can't use the same equipment as an 85-kg teenager.

As technology advances, the hospital also needs to upgrade or replace old equipment such as ventilators, incubators, and respiratory monitors.

Special Projects

Funding is provided for public education and projects that are specific to the unique needs and health concerns of children.

For example, the Safe Start community education program has helped to reduce the number of BC children suffering from preventable injuries such as falls and poisoning.



Jeevan Basra 2007 Champion Child

Children's Miracle Network Champions Across Canada, Presented by Wal-Mart

Anxious but excited, Sarb and Sanddip Basra listened for the first cry of their newborn girl, Jeevan. But soon they realized what the medical staff at Surrey Memorial Hospital had already figured out—their daughter wasn't crying because she was struggling for oxygen.

At the age of 48 hours, little Jeevan was rushed to BC Children's Hospital where she was quickly diagnosed with pulmonary valvular stenosis, a congenital heart condition.

The prognosis for the Basra's baby was grave. Weak and clinging to life, Jeevan was given round-the-clock care while her oxygen levels stabilized. Eventually she was stable enough to be transferred to the cardiac ward, and although each day of survival was a triumph, Jeevan wasn't growing stronger.

When Jeevan was only six months old, she underwent open heart surgery to repair her heart defects. After surviving the long operation, Jeevan's recovery was still in doubt. Doctors were unable to wake Jeevan from her medically induced coma and she needed an emergency blood transfusion, as her blood was failing to clot properly after surgery.

Two weeks later, Jeevan awoke and began to thrive for the first time in her short life. Today, at the age of five, Jeevan still has many developmental challenges, likely due to a genetic disorder, and she receives ongoing care at BC Children's Hospital. But despite her health problems, Jeevan is now attending school and other activities, and the Basra family is grateful for the gift of their daughter's life.

For more patient stories, please visit our website at www.miracleweekend.com. Watch for Jeevan on the BC Children's Hospital Miracle Weekend broadcast, June 2-3, 2007 on Global Television.

We Can't Treat Children Like Adults

About BC Children's Hospital and Sunny Hill Health Centre for Children

Both BC Children's Hospital and Sunny Hill Health Centre for Children provide specialty care that is tailored to the unique needs of children.

As the province's only pediatric acute-care facility, BC Children's Hospital treats critically ill and injured children from birth to age 16. Children's Hospital is one of the largest full-service child health centres in Canada, and sees more than 176,000 patient visits every year.

Sunny Hill Health Centre provides treatment for children with complex disabilities. The expert caregivers at Sunny Hill help give children access to everyday functions such as talking, walking, and eating. Sunny Hill sees 9,700 patient visits a year.

Did you know:

- Children don't have fully developed immune systems, making them more susceptible to serious infections than adults
- Children need 40 per cent more nursing care to attend to their medical and psychological needs than adults
- Less than five per cent of pharmaceutical drugs can be used on children
- Childhood cancers are different from adult cancers and require different treatments
- Because of their high metabolic rate, kids can become seriously ill twice as fast as adults



20 years

BC Children's Hospital Miracle Weekend

June 2 & 3, 2007



Special thanks to:



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