

# Be a Superhero

and support the **Campaign for BC Children!**

A superhero may have the strength to leap tall buildings, but it's not an absolute requirement for the job. Our superheroes are compassionate, motivated and altruistic and have made it their mission to ensure that all children in British Columbia will have what they are entitled to: active and full lives and the opportunity to pursue their dreams – and ours – unencumbered by illness and disease.



**BE A SUPERHERO**

THE CAMPAIGN FOR BC CHILDREN

Launched in April, 2008, the **Campaign for BC Children** is a \$200-million initiative that will support the construction of a new BC Children's Hospital and improved access to specialized pediatric care for children across the province. We will build a super-centre of care that, thanks to both caregivers and donors, will touch the lives of countless BC children and their families.

Modern pediatric facilities are designed to meet both the emotional and physical needs of children, a process that includes the whole family. Our 27-year-old facility was not designed for this era of medicine and can no longer keep pace with the demands brought about by dramatic changes in health-care delivery for children.

## Calling all Superheroes!

BC Children's Hospital Foundation wants to hear from current and former patients. Parents and children are invited to share their experiences at Children's Hospital. Stories of no more than 800 words can be submitted by email to [stories@bcchf.ca](mailto:stories@bcchf.ca)

Over the last year Superheroes have emerged from every corner of the province, but we still need your help. The goals of the campaign are large, but we know that together with the people of British Columbia we will achieve them.

For more information on the Campaign for BC Children, please visit

[www.beasuperhero.ca](http://www.beasuperhero.ca)



**BC CHILDREN'S HOSPITAL**  
FOUNDATION