

K: Create Your Lasting Legacy

Help ensure that Knowledge is passed on to future generations by planning your legacy gift today.



The Future of Knowledge is in Your Hands

You've worked hard, planned wisely, and built up a lifetime of experience. For most of us, planning for the future is an important consideration. How best can we gather up the sum of all our knowledge and pass it on to the next generation?

Knowledge: Pass It On

By making a legacy gift to Knowledge, you can help ensure that high-quality educational programming is available for British Columbians today and tomorrow.

Your gift to the Knowledge Endowment will provide stable funding that allows us to:

- Stay commercial-free.
- Co-fund programs from Canadian and BC filmmakers.
- Bring knowledge from around the world to British Columbians.
- Deliver programming that educates and inspires new understanding.

If you enjoy Knowledge, if you want to contribute to learning for the benefit of future generations, and if you want BC's public educational media service to continue to thrive, make a planned gift to Knowledge today. We think you'll agree that's a worthy legacy.

Our Mission: Knowledge will provide British Columbians with a trusted alternative for the commercial-free exploration of life, connecting you to the world through television and the Internet.

"You provide so many inspirational programs. Your arts, music, and drama are very important. Long may you continue to give us reason to explore, discuss, and be uplifted!" – Patricia, Delta



Anyone Can Leave a Legacy

Leaving a legacy is not just for the very wealthy. Every gift to Knowledge makes a difference, no matter what the size. You can plan a gift for tomorrow without sacrificing today.

Frequently Asked Questions

What is the simplest type of planned gift?

A charitable bequest in your will is the simplest planned gift. It may consist of a certain sum of money, an asset, or the residue of your estate.

Is making or changing a will difficult?

Ordinarily, it's quite easy. To make a will, you can get started by listing your assets and important personal possessions. Next, list the people, institutions, and causes you'd like to provide for through your estate. Then ask your lawyer or notary to draft the will in the proper language. To change an existing will, all that is required is an amending document, or codicil. It can be that simple.

Why are publicly traded securities popular planned gifts?

Publicly traded securities are exempted from capital gains tax when gifted to charity. In addition to the charitable donation tax credit, the taxable gain becomes non-taxable, resulting in an additional tax saving.

How can I leave a planned gift to Knowledge without reducing my family's inheritance?

By arranging your finances in a tax-efficient manner, you may be able to improve your retirement income, maintain inheritance goals, and give more than you thought possible. Give us a call for more information or talk to a financial advisor.

Your Lasting Legacy

Your planned gift to Knowledge will grow in the Knowledge Endowment, and the investment income will go toward the annual acquisition of programming.

Thanks to your legacy, future generations will enjoy what you already value about Knowledge:

- **Commercial-free television 24 hours a day**
From our entertaining dramas, to compelling documentaries, to excellent online content, Knowledge offers perspectives that are not driven by a commercial agenda.
- **A safe haven for children**
We're proud to be BC's #1 choice for children's programming, providing a world of entertainment that supports literacy and social development.
- **Programming for viewers with a passion for lifelong learning**
Knowledge presents distinct world and regional viewpoints to help inform and engage British Columbians.

"You only have to look at the artistic, cultural, and social elements of society to judge its functionality and strengths. For all that, it's well worth it to donate to Knowledge Network. You know that you're contributing to the sustainability of something that's really worthwhile for yourself, your friends, your family members, and for all people of BC."

– Richard von Kleist, Legacy Circle Member



Explore how you can make an impact tomorrow with a planned gift today.

For more information...

Mail to:

Partners In Knowledge:

4355 Mathissi Place
Burnaby, BC V5G 4S8

Or call:

Toll Free: 1.877.456.6988
Direct Line: 604.431.3136

Or email:

plannedgiving@knowledge.ca

Name: _____

Address: _____

City: _____ **Province:** _____

Postal Code: _____

Telephone Number: _____

Email Address: _____

I would like to receive information about :

- Wills and bequests
- Gifts of cash or publicly traded securities
- Gifts of life insurance
- Charitable gift annuities
- Charitable remainder trusts
- Gifts of residual interest (real estate)
- Gifts of an RRSP/RRIF

If you have already arranged for a planned gift to Knowledge, we'd like to know about it – and most importantly, we'd love to say thank you and honour you as a member of our Legacy Circle.

- I have included Knowledge in my will

The personal information that you provide to us is used solely to process your donations, maintain a record of contributions, and keep you informed about our programs and fundraising initiatives. Knowledge does not sell, trade, or rent your personal information. If at any time you no longer wish to be contacted by Knowledge, please call **1.877.456.6988**.

Gift Options for Leaving a Legacy

There are a number of options and tax benefits available to make your planned gift and create your lasting legacy.

Charitable bequests

Making a charitable bequest to Knowledge in your will can be as simple as adding a sentence or two, or appending a codicil.

Gifts of an RRSP/RRIF

You can name Knowledge as the beneficiary of a portion or all of your RRSP or RRIF funds.

Gifts of life insurance

If your assets have grown to provide the protection you require, you could use your life insurance to make a gift.

Charitable gift annuities

You can provide a gift to Knowledge and receive guaranteed income for life for yourself or for you and your spouse.

Gifts of cash or publicly traded securities

Gifts of cash or publicly traded securities will provide an immediate gift to the Knowledge Endowment and will be invested to support future programming.

Charitable remainder trusts

You can receive income from the trust for life or for a specified term, and the remaining trust principal becomes your gift to Knowledge.

Gifts of residual interest (real estate)

You can donate property, such as your residence, to Knowledge and continue to enjoy it during your lifetime.

Share your knowledge. It's a way to achieve immortality.

– Dalai Lama

