

Celebrating Our Superheroes

24th Annual Crystal Ball

Thanks to the generosity of our donors and sponsors, the 2010 Crystal Ball raised over \$1 million in support of the Campaign for BC Children on December 2.

The Campaign for BC Children offers a rare opportunity for Canadians to participate in reshaping pediatric medicine from the ground up. We aren't just building a new BC Children's Hospital, we are changing the way Canada cares for children and youth. Today, we are carefully examining the way specialized care is provided to our nation's most vulnerable citizens, and translating our discoveries into a hospital design that is tailored for better medicine – tomorrow's medicine. The new BC Children's Hospital will raise the bar for the quality, safety and efficiency of pediatric care. The beneficiaries of this campaign are those who make up the largest population of children and youth served by a single Canadian hospital. The return on our investment today will be evident in hundreds of thousands of children's lives saved, enhanced and steered to adulthood. There is no greater reward.

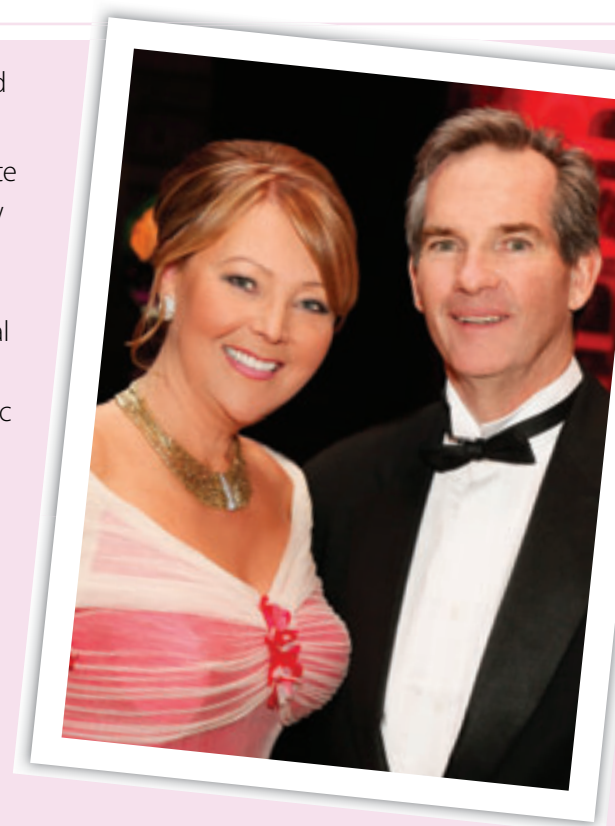
With the visionary leadership of philanthropists, corporations and community builders, we are giving our children what they deserve most – the promise of a healthy future.

With sincere thanks,

Graham MacLachlan
*Past Chair, BC Children's Hospital
Foundation Board of Directors*

Diane Norton
Chair, 24th annual Crystal Ball

Photo: Brandon C Elliot
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To support the Campaign for BC Children visit beasuperhero.ca or call 1.888.663.3033